

Personal Statement NV Dems (Lindsey Harmon)

I have built my career at the intersection of public policy, electoral strategy, and reproductive rights, driven by a commitment to expanding access to health care and protecting individual autonomy. Most recently, as President of Nevada for Reproductive Freedom, I led one of the most successful abortion ballot initiatives in the country during the 2024 election cycle. Our campaign secured 63.5% of the vote; the highest margin for an abortion-only initiative nationwide; reflecting not only strategic execution, but also a deep understanding of how to communicate complex, often polarizing issues in a way that resonates with diverse communities across the democratic electorate..

My leadership in this effort was the culmination of years of work. I managed the campaign from its early stages through final passage, building and coordinating high-performing teams across multiple partner organizations. I served as the campaign's primary spokesperson, navigating both local and national media while also training candidates, staff, and surrogates to effectively communicate about abortion and broader health care issues. Central to this work was my ability to translate nuanced policy into clear, compelling messaging and to guide others in doing the same. I also raised \$10 million to support the campaign, cultivating relationships with national funders and ensuring resources were deployed strategically to maximize impact.

Concurrently, I served as Executive Director of Planned Parenthood Votes Nevada, where I led the organization's electoral, legislative, and public affairs strategies for eight years. In this capacity, I developed and implemented a long-term, statewide strategy that integrated organizing, advocacy, and political engagement. I oversaw staff across multiple regions, managed multimillion-dollar budgets, and ensured operational excellence across both 501(c)(3) and 501(c)(4) entities. My work required balancing big-picture vision with day-to-day execution, from grant writing and financial oversight to coalition building and campaign management.

A core part of my role involved shaping policy outcomes. As a registered lobbyist, I represented Planned Parenthood health centers in the Nevada legislature, helping secure \$6 million in state funding for family planning services and advancing the first proactive abortion legislation in the state in over three decades. I worked closely with lawmakers, advocates, and community partners to build consensus and move legislation forward, while also managing media strategy and grassroots advocacy efforts. In parallel, I oversaw endorsement processes for candidates at every level of government and trained elected officials and candidates on the realities of health care policy and the political dynamics surrounding reproductive rights.

Throughout my career, I have also navigated complex legal and political challenges, including leading litigation strategies related to ballot initiatives and managing compliance for multiple political action committees and campaigns. These experiences have strengthened my ability to operate in high-stakes environments, make strategic decisions under pressure, and lead organizations through uncertainty and change.

I would be honored to be selected for the position on the board and thank you all in advance for your consideration. Together - LET'S KEEP NEVADA BLUE!